

Washington State Democrats  
Patrick Mead, Technology Director  
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[patrick@wa-democrats.org](mailto:patrick@wa-democrats.org)

Dear Chair,

There has been some confusion regarding VoteBuilder in regards to campaigns. The first and clearest point that needs to be made is that campaign access to VoteBuilder must come from the Washington State Democrats office. VoteBuilder access is a campaign contribution, and it is one that only the State Party can make. We have a standard of freely giving accounts to all Democrats running in partisan races that request access. In non-partisan races, we will sell access to the file to a campaign at the State Party's discretion, and at times will donate accounts at the State Party Chair's discretion.

The Washington State Democratic Party uses the VoteBuilder tool to win elections. Campaigns use VoteBuilder to generate walking and calling lists, and to coordinate volunteers and events. VoteBuilder enforces security, to keep campaign information separated, so one candidate's data is not shared with their opponent.

Electing Democrats is our mission. Over the years Washington State Democrats have been gathering information on candidate preferences and tracking which elections a voter turns their ballot in for. We learned a lot in the big presidential campaign, and that information can help candidates win in November.

The more campaigns use VoteBuilder, the better our information becomes. This synergy happens behind the scenes, when we calculate how likely individual voters are to vote for Democrats. Campaigns use that information to drive their Get Out The Vote efforts during election cycles. GOTV gets ballots off kitchen tables, and into the mailbox.

VoteBuilder is available to campaigns through the Washington State Democratic Party. The cost of access to VoteBuilder is based on the number of voters accessible to your account. The rate is one penny per voter up to 75,000 voters, ½ penny per voter for 75,001 - 225,000 records, and 3/10ths of a penny for records above 225,000.

Please distribute the following VoteBuilder request form to campaigns in your area that are looking to use VoteBuilder.

Sincerely,

Patrick Mead  
Technology Director  
[patrick@wa-democrats.org](mailto:patrick@wa-democrats.org)

## VoteBuilder Campaign Request

Use this form to request a VoteBuilder account for your local campaign. Your campaign will become a new VoteBuilder “committee”. The Washington State Democrats reserve the right to refuse access to VoteBuilder to anyone.

Please return the completed form to:

Washington State Democrats

Patrick Mead, Technology Director

PO Box 4027

Seattle, WA 98194

Fax: (206) 583-0301

Email: Patrick Mead at [patrick@wa-democrats.org](mailto:patrick@wa-democrats.org).

Candidate Name: \_\_\_\_\_

Running For: \_\_\_\_\_

Name of Committee to Elect: \_\_\_\_\_

Committee to Elect Mailing Address: \_\_\_\_\_

Local Democratic Party Endorsements: \_\_\_\_\_

Campaign VoteBuilder Lead: \_\_\_\_\_

Campaign Email: \_\_\_\_\_

Campaign Telephone: \_\_\_\_\_

Campaign Authorized Signature: \_\_\_\_\_

Voter Universe: Please list (or attach) the precincts that may vote for your election. If it is a county-wide or Legislative District-wide election please state that instead.