

KCDCC-Process for Vetting New Candidates

Our responsibility as Party Leaders is to find and support candidates to represent the Democratic Party. Our approach must be to carefully prepare for each candidate and each office.

When the recruiting committee and/or the committee chair interviews a candidate, we must ensure that the candidate understands the scope and responsibilities of the office he/she seeks and the principles of running a winning campaign. At the same time, we must be able to determine the viability of the candidate.

Decision to Run

- Have you run for office previously, and/or do you have a political resume?
- Why are you running?
- Does your spouse and/or family support your campaign?
- Do you have a kitchen cabinet of friends/donors that support your effort?
If not, how did you decide you could succeed in this venture?

Support and Funding

- Where will your major funding and support come from?
- Will you commit your own funds to jumpstart the campaign?
- Do you have pledged support?
- Do you know the campaign contribution limit for the office you seek?
- Do you have connections with Party – Union – Community Leaders?

Campaign Plan

- Have you taken any course in campaign training, or will you be doing so soon?
- Have you developed a campaign plan and calendar (including dates for mailers and other campaign materials such as signs, flyers, brochures, etc.?)
- Have you hired a staff: i.e. treasurer, campaign manager, field organizer, consulting firm, or do you have plans to do so? The need for these services depends on the level of office considered.

Public Disclosure Commission

- Have you filed a C1 and F1 with the Public Disclosure Commission?
- Do you understand PDC Reporting? Have you taken classes, or have a treasurer who will?

Filing Information

- Candidate Filing Period – when/where/how to file.
- Candidate Filing Fee.
- Voter Pamphlet Deadline for Candidate Input.