

## Washington State Democratic Chairs Organization January 30, 2010

Sharon Mast, serving in Susan Sheary's stead, called the meeting to order. The minutes of the previous meeting were approved.

Eastern Washington Vice Chair Andrew Brewer spoke about VoteBuilder and various ways to use it to help support our candidates. Highlights include:

- "Don't get distracted by the shiny ball in the corner."
- Use your map to identify where neighborhood leaders are in the areas where you need PCOs. Neighborhood leaders are self-identified as such, so would be a good resource.
- Get the voter file from your County Auditor, and develop a relationship with her so that you know what resources she has to offer.
- Use lots of maps to help target your efforts including various districts (legislative, city council, etc.), zip codes, GIS with election results, etc.
- Get traffic load maps by route so you know where you need to put signage – check VoteBuilder for "good Dems" in the area to put up yard signs.
- Compare maps showing voter registration v. turnout so you know where to target registration and GOTV efforts.
- There is lots of material available from the Secretary of State's website that can be exported as a .csv file for integration into your other data.
- Your Auditors office or canvassing office can tell you about under or over vote numbers.
- The WSDCO website has info on how to print walking lists, etc.

WSDCO Treasurer Curt Eidem reported that we have a balance of \$964.10. He said our funds go towards operating expenses, and in some years have gone to cover the costs of trainings. Dues from each County or LD are \$15.

WSDCC Executive Director Jaxon Ravens gave a lengthy presentation on the upcoming Caucuses and Convention. Highlights include:

- Purpose of caucuses is to select delegates for state convention, party building, and at the county level to review platforms and resolutions on things that are important to them.
- Reminder in the rules that they suggest people elect delegates and alternates on one ballot.
- Suggested people send out the call a month in advance, requirement is 10 days.
- State party will help with insurance for caucuses and conventions and ask for \$51 to help defray costs.
- Statewide there will be 1200 delegates and 600 alternates.
- Counties and LDs w/<10 delegates can send up to 20 people who would each get ½ vote.
- Automatic delegates are Chairs, State Committeemen and women, statewide elected Democrats, statewide Democratic legislators, federal Democratic Senators and members of Congress. These automatic delegates are in addition to the 1200, and they cannot have an alternate if they are unable to attend.

Rick DeWitt spoke about his Walk the Plank Workshop and said he will email it out if needed – contact him at [rick.dewitt@comcast.net](mailto:rick.dewitt@comcast.net)

Chad Lupkes made a motion that the 'WSDCO form a Online Infrastructure Subcommittee' to review and evaluate legislative district and county websites in order to provide help and assistance to get them up to speed for the 2010 election. The motion carried. Chad also volunteered to head this committee.

Juan Vega from Justice Works spoke about their work get formerly incarcerated persons registered to vote. He will work with local organizations to help identify these individuals. Craig Salens from Washington Public campaigns talked about their efforts to get legislation passed this session. More information can be found at [washclean.org](http://washclean.org) Brad Larssen encouraged us to look at the bills under consideration in the legislature and get active in supporting those that we want passed. DNC rep Sharon Mast said that she will send her Caucus Improvement Task Force update to Susan Sheary for distribution to the WSDCO.

The meeting was adjourned.